



ПОСОЛСТВО НА КРАЛСТВО БЕЛГИЯ  
EMBASSY OF THE KINGDOM OF BELGIUM

Tel: 02/988 72 90 \* e-mail: [sofia@diplobel.fed.be](mailto:sofia@diplobel.fed.be) \* [www.diplomatie.be/sofia](http://www.diplomatie.be/sofia)



BUSINESS NEWSLETTER  
Year VI – N° 10/09 # October 2009

Dear friends,

September brought us some new investments (Belfrigo) and new arrivals (Solvay's CEO Vandervorst, Bauwens NV). This means that Belgian-Bulgarian relations continue to flourish. To celebrate excellence The Belgian Bulgarian Luxemburg Business Club has decided to give an award to a company that is just that little better than all of you. If you like to join the contest to become the first winner of the Primus Inter Pares award, please to send your application form before the 1<sup>st</sup> of October to the Embassy.

Regards,

Marc Michielsen  
Ambassador

*New Belgian-Bulgarian investment in Gabrovo*



On Saturday 19 September 2009 the official opening took place of the Belgian-Bulgarian joint venture "Belfrigo" in Gabrovo. The refrigerated warehouse "Belfrigo" is a daughter company of **Bulkarto Ltd** and **Agristo N.V Belgium**. Belfrigo has a stock capacity of 8200 pallet-places in a temperature range from + 10 to - 30 degrees. It also has a license for trade activities within the EU. Belfrigo uses multifunctional software for total activities management and also offers an online supervision of the inventories, temperature range, humidity, purchase orders, etc.. Belfrigo provides full distribution by refrigerator trucks from 1 up to 22 tons all over Bulgaria and the Balkan Peninsula. Bulkarto imports products from Belgian companies Agristo NV, Ardo NV, Delizza NV, Granimex-Wouters NV, Eurofreez NV, Poppies etc. From 2001 Bulkarto imported more than 6000 tons of frozen products per year. The company has a chain of distributors in Bulgaria with representations in almost every city. Bulkarto is focused on the frozen foods, but works also with some dry products and plus temperature products. The new coldstore was built by the Belgian company **Cordeel**. The value of the investment is about 3 million euro. For more info: [www.belfrigo.eu](http://www.belfrigo.eu); [www.agristo.be](http://www.agristo.be) .

*A new CEO for SOLVAY-SODI*



**Eric Vander Vorst** is the new CEO of Solvay-Sodi. He replaces Denis Samson who moves to a new challenge in Argentina. Eric Vander Vorst holds a degree in Business Management (Solvay Business School) and is a civil engineer (University of Brussels). He followed postgraduate courses at the Business School of Lausanne and INSEAD (France). He joined Solvay in 1987, held various positions for the company in Belgium and was in charge of the Vinythai PLC, a joint venture of Solvay in Thailand. The last 8 years Eric was Solvay's corporate Purchasing Manager and was in charge of a portfolio worth 1200 M€/year. We wish him a lot of success in his new job!

*Theo Bauwens NV enters the Bulgarian market*



**Theo BAUWENS NV** is one of the European leaders in the production of cooked meat products. The company started in Zele in East Flanders exactly 100 years ago and is still family-owned. Bauwens NV specializes in boiled/cooked meat products based on pork meat, beef or poultry and produces a vast range of 'off-the-shelf' cooked ham/shoulder products, ham-specialties and sausages, as well as other special products like pastrami, meat loaf, Pancetta, cooked bacon and turkey products. Every week 60 employees produce more than a 350 tonnes of meat products sold in 37 countries. The highest quality is assured thanks to accreditation obtained from International Food Standard, BRC, as well as HACCP. Bauwens has been in contact for one year with a Bulgarian importer and decided to come to Sofia in the beginning of September for a presentation and tasting of their products. It was a successful prospection trip, meeting with big players of retail and wholesale

in Bulgaria. The company has already signed for trial orders from a retailer and is expecting more orders soon, in order to distribute their ham all over Bulgaria. For further details: [www.bauwensmeat.com](http://www.bauwensmeat.com) , [info@bauwensmeat.com](mailto:info@bauwensmeat.com) or contact the AWEX office.

### *Nessebur Cycling Club renews its contract with bicycle company Eddy Merckx*

Georgi Enchev, manager of the Nessebur Cycling club, renewed the contract with the bicycle company Eddy Merckx during a visit to Belgium at the end of August 2009. The contract is renewed for 3 years with the possibility to extend it in 2012. The club will receive 3 or 4 new world class bicycles per year. The legendary Belgian cycling champion Eddy Merckx is also the friend and main consultant of the club.

### *Opening of a cardiovascular centre with cathlab in Gabrovo*

On the 18<sup>th</sup> of September the Bulgarian Minister for health Nenev and the Belgian Ambassador opened a new cardiovascular center with cathlab at the Dr. Tota Venkova Hospital in Gabrovo. The same day Dr. Guy Heyndrickx placed the first stents. The new medical facility is the culminating point of the very fruitful cooperation between the Tota Venkova Hospital and the OLV hospital in Aalst. A related event was the 17<sup>th</sup> delivery of instruments and hospital beds as well as 500 boxes with clothes for disabled and elderly people. The delivery was the work of the Marcel De Bisschop Foundation of Aalst. This foundation has already sponsored a project "hand hygiene" in the same hospital, with a budget of 3000 €.



### *EUROSENSE - FIVE SUCCESSFUL YEARS ON THE BULGARIAN MARKET of GIS*

EUROSENSE EOOD was established at the end of 2003 and started its activities in 2004. Over the past five years, EUROSENSE EOOD has built a serious technical capacity for carrying out photo flights and photogrammetry production. In June 2005 the Company purchased a Cessna 404 Titan airplane, which was registered in the Bulgarian register of civil aviation. EUROSENSE EOOD received an Air Operator Certificate under Civil Aviation Law of the Republic of Bulgaria and became an acting Air Operator with activities such as patrolling and surveillance, photo flights and geophysical research. The aircraft was equipped with an analog photogrammetric camera Leica RC 30 camera. From 2007 onwards, EUROSENSE EOOD operated its own wide format digital camera ULTRACAM-X of VEXCEL and Laser system for aerial scanning LiteMapper 5600 (IGI). The company has its own fully equipped photo laboratory for development of color and black-and-white films, two photogrammetric scanners (DELTA SCAN) and 12 workplaces for the processing of aerophoto and satellite images. In 2009 specialized facilities have been built and specialized equipment for processing and protecting of digital classified information pursuant to TEMPEST-standard has been procured and installed. A major realization of EUROSENSE EOOD has been the development in a very short time frame of the FIRST digital color orthophoto map of the territory of Bulgaria for the Ministry of Agriculture and Food, under a Project to develop a Land Parcel Identification System (LPIS). That was a necessary and key step for the accession of Bulgaria to the EU without a safeguard clause on the Chapter Agriculture. In 2007 EUROSENSE EOOD made the first aerophoto flights in Bulgaria with a digital camera under the Partnership Program of Microsoft Corporation Virtual Earth™.

### *Amélie Nothomb's new novel in Bulgarian*



**La Maison d'édition « Colibri »** a publié « **Mercure** » le sixième livre d'**Amélie Nothomb** traduit en bulgare par **Svetla Lekarska**. « **Mercure** » est un excellent livre, avec du suspense et une intensité d'émotions où tout est merveilleusement lié et décrit. **C'est du Nothomb à son meilleur**. Un cadeau parfait pour vos amis bulgares.

**COLIBRI Bookshop and office:** 1000 Sofia, 36 Ivan Vazov Street. tel. (office) +359 2 987 48 10. tel./fax (bookshop) +359 2 988 87 81. **Prix: 12 leva.**



### *Ivaylo Savov goes Belgium*



In Octobre, the Antwerp GreenCat gallery will put on show one of the most eclectic and renowned contemporary sculptors, the Bulgarian Ivaylo Savov. Savov exposed last time in Antwerp in 1997, a joint exhibition on sculpture organised by Campo & Campo where he presented several smaller size bronzes. The exhibition that opens now in October will be fully dedicated to him and will include several monumental bronzes that will travel, for the first time, outside his native country. Savov's works may be found in prestigious collections, public and private worldwide, among which the Royal Collection of Crownprince Philippe of Belgium and the Mittal Collection in Mumbai, India. The renowned Bulgarian art critic Hristo Kovachevski wrote in his monograph on Ivaylo Savov: "Creation by this Bulgarian sculptor starts with an instant spiritual sensation and continues with a high degree of working capacity and freedom! In his art the clown dances, animals are magic and motherhood is a boat carrying life!"

.....*Agenda*.....

**Current exhibitions and events:**

\* **30.09 – 22h00 and 01.10 - 18h00, 20h00, 22h00** – Sofia Dance Week - National Opera and Ballet: performances of Belgian performer Brice Leroux and Bulgarian performer Krassen Krastev with Solo#2-Frequencies. Sponsors: Flemish Community, Kamenitza and Solvay. Tickets 50 BGN ([http://edno.bg/sofiadanceweek09.com/en\\_tickets/](http://edno.bg/sofiadanceweek09.com/en_tickets/))

\* **Till 15.11 - REUNION. From Quinten Metsijs to Peter Paul Rubens.** Masterpieces from the Royal Museum reunited in the Cathedral. *Antwerp, Cathedral of Our Lady* [www.dekathedraal.be](http://www.dekathedraal.be)

\* **Till 15.11 Castles in the air.** *Gaasbeek castle* [www.kasteelvangaasbeek.be](http://www.kasteelvangaasbeek.be)

\* **Till 31.12 - 2009, year of the comic strip.** *Brussels.* [www.brusselscomics.be](http://www.brusselscomics.be).

\* **07.11.09-03.01.2010 Omo: people and design.** *Tervueren, Royal Museum for Central Africa.* [www.africamuseum.be](http://www.africamuseum.be)

\* **Till 03.01.2009 Persona. Ritual masks and contemporary art.** *Tervueren, Royal Museum for Central Africa.* [www.africamuseum.be](http://www.africamuseum.be)

**Upcoming events:**

\* **October 2009 – February 2010 Europalia China:** Brussels and other Belgian cities, [www.europalia.be](http://www.europalia.be).

\* **Whales and dolphins.** 14 October 2009 - 29 August 2010. *Brussels, Museum of Natural Sciences* [www.naturalsciences.be](http://www.naturalsciences.be)

**SPORTS: Brussels Marathon.** 4 October 2009. *Brussels.* [www.sport.be/runningtour/brusselsmarathon/2009/eng/](http://www.sport.be/runningtour/brusselsmarathon/2009/eng/)

**MUSIC FESTIVALS:** [www.festivals.be](http://www.festivals.be); [www.a-z.be/muziekfestivals.html](http://www.a-z.be/muziekfestivals.html)

**FAIRS:** [www.beurskalender.be](http://www.beurskalender.be); [mineco.fgov.be/enterprises/fairs/home\\_nl.htm](http://mineco.fgov.be/enterprises/fairs/home_nl.htm)

**FILM FESTIVALS: International film festival Flanders-Ghent.** 6-17 October 2009 *Ghent* [www.filmfestival.be](http://www.filmfestival.be)  
[www.insidefilm.com/europe.html](http://www.insidefilm.com/europe.html)

.....*News from Belgium*.....

***Belgium: the eight largest exporter in the world***

The annual *World Trade Report 2009* published by the World Trade Organization (WTO) shows that in 2008 Belgium, with 477 billion U.S. dollars, was the eighth largest exporter in the world.

[http://www.wto.org/english/news\\_e/pres09\\_e/pr554\\_e.htm](http://www.wto.org/english/news_e/pres09_e/pr554_e.htm)

***Brussels, Art Nouveau's capital***

**5th Art Nouveau-Biennial: “From Art Nouveau to Art Deco” (Brussels, 3 - 25 October, 2009)**

The 5th Art Nouveau-Biennial, organized by *Voir et Dire Bruxelles*, will take place in October during the first four weekends in that month. The Biennial 2009 theme is “From Art Nouveau to Art Deco”. Since its first occurrence in 2001, the Biennial's visibility has continued to increase, as have its visitor numbers. Thus, the Biennial attracted over 5000 visitors in 2007, and has since become an event with a truly international scope. During the Biennial each district of the Belgian capital opens mansions, private homes, schools and shops, and public buildings exclusively to the public, who are invited to uncover Brussels' stunning interiors. Every weekend another Brussels neighbourhood stands in the spotlight. Besides visiting interiors, the public can also attend various conferences and participate in other activities around the Art Nouveau and Art Deco theme. *Voir et Dire Bruxelles* also offers several professionally guided tours, which can be taken either on foot or by bus, or even by bike!  
<http://www.voiretdirebruxelles.be>.

